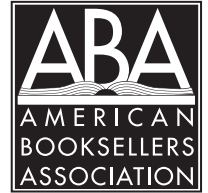


MAILING LIST RENTAL

ORDER FORM



ONE-TIME USAGE: All ABA mailing lists [LABELS ONLY] are seeded and are for ONE-TIME USE ONLY.

Unauthorized re-use will be billed at the regular one-time rental charges.

SAMPLE MAIL PIECE: We reserve the right to request a sample of the mailing piece (or proposed copy if the material is not yet printed) before agreeing to rent any of our lists.

DELIVERY: Please allow 2-3 weeks for complimentary ground delivery. For all other delivery methods, please include Carrier Name, Phone Number, and Account Information.

RETAIL BOOKSTORE LISTS AVAILABLE *check one*

- All Locations (approx. 1900) Main Stores and Headquarters Only (approx. 1600)

LIST ARRANGEMENT *check one*

- Zip Code Order Alphabetical by State

FORMAT *check one*

- Pressure-sensitive laser labels (peel off; 3-across; can be affixed by hand)
 Electronic (ABA members ONLY);
6 months unlimited usage: \$1000 or 3 months unlimited usage: \$750 or One time usage: \$400
 Disk Email attachment — Email address is: _____

RENTAL CHARGES

Pressure-sensitive labels.....\$375 (ABA members).....\$475 (Non-members)

SHIP TO

Firm Name _____
Street Address _____
not a P.O. box
City/ST/Zip _____
ATTN _____

BILL TO

Person _____
Firm Name _____
Street Address _____
City/ST/Zip _____
Phone _____

SHIP VIA *(optional)*

Carrier Name _____ Carrier Phone _____
Carrier Account # _____

PAYMENT

Payment or charge authorization (in U.S. dollars only) for the full amount must accompany this form.

- Enclosed is my check or money order, payable to *American Booksellers Association*, for \$ _____
 Please charge my credit card:
 American Express Discover MasterCard Visa

Account # _____ Expiration date _____

Name on card _____ Cardholder's signature _____

Return completed form with payment to:

American Booksellers Association, Attn: Tina Pallogudis, 200 White Plains Road, Tarrytown, NY 10591
Phone (800) 637-0037 or (914) 591-2665, ext. 6636 • Fax (914) 591-2720